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[AFIDA]

THE CREATIVE ECONOMY

THE SCHOOL FOR

HIGHER
CERTIFICATES



AFDA STUDENT AT THE JHB CAMPUS

A person with dark dreadlocks is seen from the chest up, operating a professional video camera mounted on a tripod. The camera is a black Sony model with a large lens and various attachments. The person's face is partially visible through the camera's viewfinder. The background is a plain, light-colored wall. The text is overlaid on the left side of the image.

1 YEAR | NQF 5

HIGHER CERTIFICATE COURSES

The Higher Certificates (HC) courses at AFDA are 1-year NQF level 5 programmes designed to lay a foundation of basic skills and learning to enter the creative economy at an assistant level, as well as enable further access to degree level education for first year in the BA or BCom degrees at AFDA.

In addition to gaining insight into sectors of the creative economy, a Higher Certificate at AFDA will develop your capacity for learning through collaboration and an intrinsic practical understanding of disciplines and career possibilities in media and entertainment.



HIGHER CERTIFICATE

in Film, Television and Entertainment Production

1 YEAR FULL-TIME

SAQA ID 90741
NQF LEVEL 5

The Higher Certificate in Film, Television and Entertainment Production focuses on basic technical and/or production skills important for the running of a film or television set. The HC programme equips learners with entry level technical and vocational skills for a variety of assistantships in the Creative Industries. It also enables students to enter a degree programme of their choice.

There are 2 streams within the programme. Both streams, or a combination of modules from the two streams, will be offered on a given campus, depending on the student intake and the demand in the selection of a module on that campus. (*Please check with your campus of choice which modules will be offered.)

Stream 1: TECHNICAL

- Introductions to camera, grips, lighting, and multi-cam studio operations.

On selected campuses a module will be offered in BUSINESS INNOVATION AND TECHNOLOGIES FOR THE CREATIVE ECONOMY.

Stream 2: PRODUCTION and ART DEPARTMENT

- Introductions to production coordination, art department, wardrobe, make-up & styling.

This module teaches students how to become a:

- Research Survey / Brand Activation Assistant
- VR Exhibition Assistant



**HIGHER CERTIFICATE STUDENTS GETTING TO KNOW
THE ARRI ALEXA CAMERA**



HIGHER CERTIFICATE

in Performing Arts

1 YEAR FULL-TIME

**SAQA ID 111403
NQF LEVEL 5**

The 1-year Higher Certificate in Performing Arts is project-led, with a focus on learning through experience. Students are assessed on how they are able to analyse and apply the knowledge they have by performing a prescribed text, as well as running a theatre production including stage props, costumes, sound, lighting and production administration.

This way of learning helps students translate their conceptual understanding into practical skills, as well as socialize their learning through collaboration with their team members. This includes learning Performing Arts techniques, practicum, arts management (hosting and technical management) as well as academic development.



1 YEAR FULL-TIME

**SAQA ID 99532
NQF LEVEL 5**

Radio and Podcasting

The AFDA HC Radio and Podcasting programme equips learners with entry level technical and vocational skills in the world of radio and podcasting. It also equips students to enter an AFDA degree programme of their choice.

The programme focuses on the basic skills to operate a podcast or radio studio as well as the voice performance skills required for podcast and radio presenting. The programme equips students with the skills to research and record podcasts and to conduct the logistical and technical running of a radio/podcast production. Students also learn about podcast and radio genres, presentation styles, basic station management, studio equipment and recording devices.

In the 4th term students will either stream a pre-recorded podcast produced by themselves, or assist Live Performance students in the recording of a radio drama.



WWW.AFDA.CO.ZA

CAMPUSES

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AFDA

film • television • performance • business innovation & technology
the school for the creative economy



afda.co.za



[afda.film.school](https://www.facebook.com/afda.film.school)



[Afda_FilmSchool](https://twitter.com/Afda_FilmSchool)

★ AFDA is a Private Higher Education Institution which offers Higher Certificate and Degree programmes that are registered by the Department of Higher Education and Training (DHET) and the South African Qualifications Authority (SAQA). Our programmes are accredited and we participate productively in the ongoing reaccreditation and quality assurance processes of the Council on Higher Education (CHE) to ensure the quality of our programmes. ★

THE DHET CERTIFICATE NUMBER FOR AFDA IS 2001/HE07/012. AFDA IS OWNED BY STADIO HOLDINGS